

# Value Proposition



## Who we are

IFRIMA, the International Federation of Risk & Insurance Management Associations, is a global not-for-profit organization that represents risk management associations. Our mission is to share leading practices among our members to address global risk and insurance-related challenges and elevate our profession.

### Representation and Participation

Each member of IFRIMA has a seat at the table, ensuring equal representation and participation. This democratic approach allows us to harness the collective wisdom of our members and address global risk and insurance-related challenges effectively.

### Networking Opportunities

IFRIMA serves as a forum for interaction and communication among risk management associations (members). This platform allows members to share expertise in the risk and insurance industry and promote leading practices.

### Access to Best Practices

IFRIMA facilitates international professional networks, providing members with access to best practices from around the world. This enables members to stay current on trends in the sector and learn from international colleagues.

### Engagement and Sharing

IFRIMA members have the opportunity to engage and share regional updates through yearly in-person meetings held globally and regularly scheduled Board meetings. This fosters a sense of community and promotes collaboration among members.

### Benchmarking and Global Sharing

It is crucial to provide benchmarking and global sharing opportunities. IFRIMA will support the sharing of members' surveys and the coordination of global ones. The prime objective is to benchmark and share existing surveys rather than create additional ones.

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## **Raising Members' Voice**

IFRIMA is the facility to raise members' voice at a global scale on common topics of important nature such as the evolution of our profession in an intensified risk landscape, the need for education and certification, and the evolution of the insurance industry.

## **Marketing and Communications**

IFRIMA provides various tools and resources to support its purpose. This includes marketing and communications efforts to raise awareness about IFRIMA and its initiatives.

## **IFRIMA Meetings**

IFRIMA organizes EXCO and Board meetings, providing a platform for members to discuss important issues and make collective decisions.

## **Social Media Presence**

IFRIMA has a stronger social media presence, with a LinkedIn profile that has grown steadily since its inception in 2022. This platform allows members to link globally and share relevant information pertaining to the risk and insurance industry.

## **WhatsApp Communication Group**

A WhatsApp group was created for both Exco and the Board, providing members with another outlet to share quick and interesting activities that members are busy with, such as new initiatives or projects.

## **Ebulletin Release**

The Ebulletin includes what other IFRIMA member associations are currently working on and provides insights on how members could benchmark or align with their IFRIMA global network. It links strongly to the website and is a conduit to get members to access the website and to ensure they keep their information up to date as well.



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